



ABHISHEK CHAKRABORTY

DIGITAL MARKETING EXECUTIVE

☎ +91 8822156101

✉ abhishekchakraborty840@gmail.com

📍 Satsanga Ashram Road, Silchar

My Profile

Digital marketing professional with experience in SEO, web analytics, and content management. Skilled in using tools like Google Analytics, Google Search Console, and SEMrush to improve online visibility and performance. Experienced in digital marketing, editorial leadership, and graphic design, contributing to brand growth and audience engagement.

Languages

- Bengali
- Hindi
- English

Skills

- SEO (SEMrush)
- Web Analytics
- Digital Marketing
- Content Management
- Graphic Design
- Sql

Education

HSLC

St Vianney School
2019

Higher Secondary

Katigorah S.S School
2021

Bachelor Of Science

GC College, Silchar
2024

PGDCA

IIIT, Silchar
2025

Work Experience

Quickobook

Digital Marketing Executive

2024 - PRESENT

- Managing SEO and digital marketing campaigns to increase platform visibility.
- Executing social media and content marketing to drive user engagement.
- Monitoring analytics and optimizing campaigns for better conversions.

News Light Barak

Editor In Chief

2025-PRESENT

- Leading editorial strategy and overseeing daily news publishing.
- Managing content creation, editing, and newsroom coordination.
- Ensuring accurate, timely reporting and audience engagement.

Freelance Graphic Designer

2020 - 2025

- Designed social media creatives, promotional banners, and marketing materials for multiple clients.
- Created visual content to support branding and digital marketing campaigns.
- Delivered designs for websites, advertisements, and social media platforms.

Certifications

● Digital Market/Content Creation

Quickobook (Intern 6months)

● Intro To Digital Marketing Fundamentals

Simplilearn

● Advanced Prompt Engineering With Chatgpt

Upgrad

● Prompt Engineering Applications

Simplilearn

● Advanced Email Marketing

Simplilearn